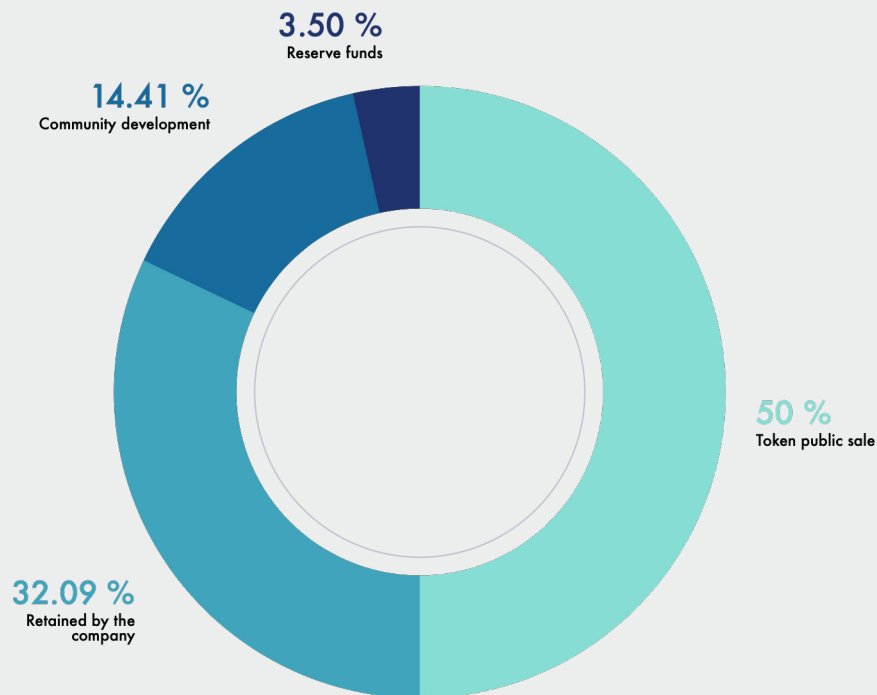




TOKEN ALLOCATION

There were **280,000,000 NewsCrypto Coins (NWC)** initially created on the **Stellar blockchain**, and this is also the max token supply. The total supply will however decrease as the core of the token development system is token burning, reducing the supply over time.

These tokens were allocated as follows:



Token public sale (see below)	50,00 %	140 000 000
Retained by the company	32,09 %	89 852 000
Community development	14,41 %	40 348 000
Reserve funds	3,50 %	9 800 000

Tokens retained by the company represent its capital. Reserve funds are kept if a need arises for more liquid assets (the community can decide on this later on through governance), and the Community development funds are allocated for the purpose of bootstrapping early marketing, community incentives, salaries for internal and external collaborators, and other similar activities.

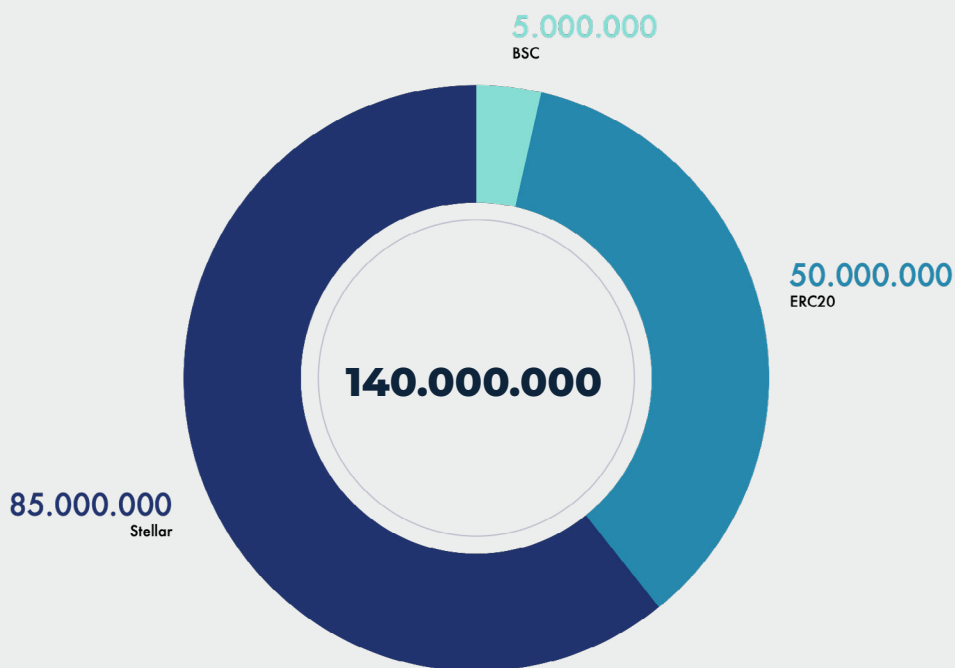
As for the Public Sale, the team decided to approach this in an innovative way. Rather than holding an ICO with a pre-determined token price, this was done through the open market, allowing market participants to freely determine the project's valuation. More specifically, 30% of the supply was offered for sale through centralized exchanges in the first months after the listing, while an additional 20% was sold through OTC deals at different points in the early phase of the project. Overall, the average price at which these tokens were sold was \$0.02, meaning that the team raised \$2.8 million dollars in total.

Given the nature of the project's development (namely the high cost of initial development, before the project could gain enough users to become self-sufficient), this was supplanted to a large extent with funds provided by the founding members themselves. In fact, the earliest and most capital-intensive phases of development took place before the first listing and were thus completely self-funded. Rather than an implausibly high valuation raised in advance – as is often the case with standard ICOs – this process gave the team a very modest amount of funding only after the MVP was launched, while at the same time putting 50% of the supply in the hands of the community, linking the incentives of all participants in the ecosystem.



CROSSCHAIN ALLOCATION

With the projects development the NewsCrypto team decided to **enable cross-chain swaps** in order to facilitate the further adoption of the NWC token. This was done by locking NWC tokens in a smart contract on one chain, while a corresponding token is minted on the destination chain. The tokens allocated for a public sale (140,000,000) were divided by the NewsCrypto team on three chains. 50,000,000 on Erc20, 5,000,000 on BSC while 85,000,000 of NWC tokens stayed on the Stellar protocol.



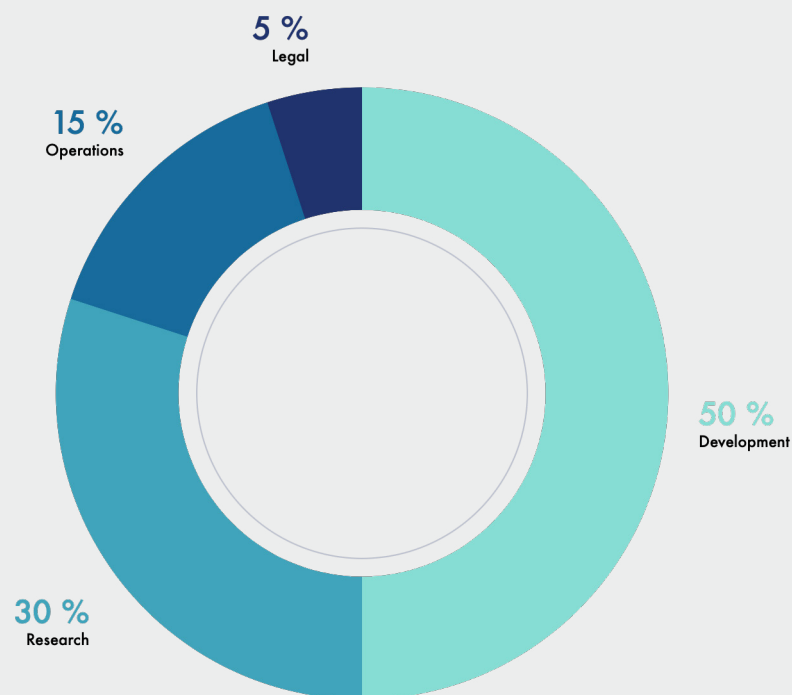
ERC20	50 000 000
BSC	5 000 000
Stellar	85 000 000

Although the total supply of NWC can't be increased, the amount on each individual chain could vary as coin holders have the option to swap across three different chains on the NewsCrypto platform in a 1:1:1 ratio.



TOKEN PUBLIC SALE

Below is a breakdown of how the funds from the public sale on the open market (see above) were used. The income covered the following departments: Development, Research, Operations and Legal.



Development	50,00 %	70 000 000
Research	30,00 %	42 000 000
Operations	15,00 %	21 000 000
Legal	5,00 %	7 000 000